# Compassionate Care Awards for Such a Time as This

October 1, 2020

The Compassionate Care Awards are our premiere fundraising event. On October 1, 2020, at 7 p.m., join us online for a virtual celebration of CrossOver's past, present, and future.

#### \$25,000–Presenting Sponsor

- Recognition as presenting sponsor on event invitation
- Recognition during event program
- Full page color advertisement in event program
- Prominent logo placement in event program & presentation
- Prominent logo with link to sponsor's website on event web page, social media, and event communications
- Complimentary party pack to accompany the event, including a CrossOver branded gift bag, a personal thank you from our leadership, a chance to win an event raffle, & fun party favors to celebrate the evening

### \$10,000–Platinum Sponsor

- Half page color advertisement in event program
- Logo recognition in event program & presentation
- Logo with link to sponsor's website on event web page, social media, and event communications
- Complimentary party pack to accompany the event, including a CrossOver branded gift bag, a personal thank you from our leadership, a chance to win an event raffle, & fun party favors to celebrate the evening

## \$5,000–Gold Sponsor

- Half page color advertisement in event program
- Gold name recognition in event program & presentation
- Logo with link to sponsor's website on event web page, social media, and event communications
- Complimentary party pack to accompany the event, including a CrossOver branded gift bag, a personal thank you from our leadership, a chance to win an event raffle, & fun party favors to celebrate the evening

#### \$3,000–Silver Sponsor

- Quarter page color advertisement in event program
- Silver name recognition in event program, presentation, and web page
- Complimentary party pack to accompany the event, including a CrossOver branded gift bag, a personal thank you from our leadership, a chance to win an event raffle, & fun party favors to celebrate the evening

#### \$1,000–Bronze Sponsor

- Bronze name recognition in event program, presentation, and web page
- Complimentary party pack to accompany the event, including a CrossOver branded gift bag, a personal thank you from our leadership, a chance to win an event raffle, & fun party favors to celebrate the evening

#### \$500–Friend Sponsor

- Friend name recognition in event program, presentation, and web page
- Complimentary party pack to accompany the event, including a CrossOver branded gift bag, a personal thank you from our leadership, a chance to win an event raffle, & fun party favors to celebrate the evening

As a result of the COVID-19 pandemic, our event plans have changed, but our need for your support in serving our uninsured and medically underserved neighbors has not. We plan to celebrate our past honorees, and together, take a look at how far CrossOver has come since our founding in 1983. We hope you will join us in this celebration by making a financial investment in our mission today.

# Sponsorship Commitment Form

Contact name(s):
Name(s) as you wish to be recognized:
Organization or business name:
In print materials, please list $\square$ my/our name(s) $\square$ my organization name $\square$ both.
Address for sponsorship communications:
City, state, zip:
Phone:Email:
Website:
I/we wish to sponsor the Compassionate Care Awards at the following level:
□ \$25,000—Presenting □ \$10,000—Platinum □ \$5,000—Gold □ \$3,000—Silver □ \$1,000—Bronze □ \$500—Friend
Please make checks payable to CrossOver Healthcare Ministry, and return this form with payment to
CrossOver Healthcare Ministry c/o Megan Mann 8600 Quioccasin Rd., suite 101 Richmond, VA 23229

Questions? Please contact Megan Mann, Director of Development, at mmann@crossoverministry.org or 804-729-7077.

Thank you for your support of compassionate healthcare for people in need!

