

CrossOver Healthcare Ministry

Event Sponsorship Opportunities

2018 Moo & Brew 5K

Our Spring 5K race/walk followed by a party. This event features live music, food trucks, and local craft beer. Games and Activities for the whole family.

The Virginia War Memorial

June 9, 2018

\$10,000 – Presenting Sponsor

- Recognition as Presenting Sponsor
- Prominent placement of company name/logo on promotional materials
- Company name, logo and link on CrossOver website
- Logo on race t-shirts worn by all participants
- Company banner hung at the event
- Company banner hung at the event / Company info in race packets
- 15 free race registrations

\$7,500 – Platinum Sponsor

- Recognition as Platinum Sponsor
- Prominent placement of company name/logo on promotional materials
- Company name, logo and link on CrossOver website
- Logo on race t-shirts worn by all participants
- Company banner hung at the event / Company info in race packets
- 10 free race registrations

\$ 5,000 – Gold Sponsor

- Recognition as a Contributing Sponsor of the event
- Company name, logo and link on CrossOver website
- Logo on race t-shirts worn by all participants
- Company banner hung at the event / Company info in race packets
- 10 free race registrations

\$ 2,500 – Silver Sponsor

- Recognition as a Supporting Sponsor of the Event
- Company name, logo on CrossOver website
- Logo on race t-shirts worn by all participants
- Company banner hung at the event / Company info in race packets
- 5 free race registrations

\$ 1,000 – Bronze Sponsor

- Recognition as a Supporting Sponsor of the Event
- Company name, logo on CrossOver website
- Company information/promotions in race packets
- 5 free race registrations

\$ 500 – Mile Marker Sponsor (3 available)

- A large sign displayed at the appropriate mile point during the race, personalized with the name and logo of your company.

2018 Spring into Action Breakfast

Bringing women from across Richmond together to learn about CrossOver and how they can help other women in our community.

March 2018

\$5,000 – Presenting Sponsor

- Recognition as the Presenting Sponsor on all event materials
- Recognition as the Presenting Sponsor in all event signage
- Prominent name placement as the Presenting Sponsor in event program
- Verbal recognition and thank you at the event
- Logo in the event presentation
- Prominent mention on the CrossOver website as a Presenting Sponsor

\$2,500 – Gold Sponsor

- Recognition as the Gold Sponsor in all event signage
- Name placement as the Gold Sponsor in event program
- Verbal recognition and thank you at the event
- Logo in the event presentation
- Prominent mention on the CrossOver website as a Gold Sponsor

\$1,000 – Silver Sponsor

- Verbal recognition and thank you at the event
- Recognition in all event signage
- Logo in the event presentation

Spring Men's Breakfast

Bringing men from across Richmond together to learn about CrossOver and how they can help others in our community.

Spring 2018

\$5,000 – Presenting Sponsor

- Recognition as the Presenting Sponsor on all event materials
- Recognition as the Presenting Sponsor in all event signage
- Prominent placement as the Presenting Sponsor in event program
- Verbal recognition and thank you at the event
- Logo in the event presentation
- Prominent mention on the CrossOver website as a Presenting Sponsor

\$2,000 – Gold Sponsor

- Recognition as the Gold Sponsor in all event signage
- Name placement as the Gold Sponsor in event program
- Verbal recognition and thank you at the event
- Logo in the event presentation
- Prominent mention on the CrossOver website as a Gold Sponsor

\$1,000 – Silver Sponsor

- Verbal recognition at the event
- Recognition in all event signage
- Logo in the event presentation

\$500 – Bronze Sponsor

- Verbal recognition at the event
- Recognition in all event signage
- Logo in event presentation

2018 Compassionate Care Awards

Our premiere fundraising event. Join us for dinner as we honor longtime CrossOver Volunteers for their hardwork and dedication.

The Jefferson Hotel

October 2018

\$25,000 – Presenting

- Recognition in all event materials
- Recognition as a Presenting Sponsor on invitation
- Prominent name placement as a Presenting Sponsor in event program
- Full page color advertisement in the event program
- Verbal recognition and thank you at the event
- Logo in the event presentation
- Prominent mention on the CrossOver website as a Presenting Sponsor
- Premier seating for 10

\$10,000 – Gold

- Half page color advertisement in the event program
- Verbal recognition and thank you at the event
- Logo in the event presentation
- One table for 10

\$5,000 – Silver

- Donor listing in the event program
- Half page advertisement in the event program
- One table for 10

\$3,000 – Bronze

- Donor listing in the event program
- Quarter page advertisement in the event program
- One table for 10

\$1,000 – Friend

- Name placement in the event program
- 4 tickets to event

\$500 – Neighbor

- Name placement in the event program
- 2 tickets to event